

"Success Stories for Outreach" Writing Project



Project Title	"Success Stories for Outreach" Writing Project
Project Summary	You'll work directly with the USAID/Indonesia outreach and communications team to brainstorm, research, draft, write, and edit stories of development success in Indonesia, the world's largest island nation. This project will include long- and short-form stories, social media content, and more!
Country	Indonesia
Agency	Agency for International Development
DoS Office	N/A
Post	N/A
Section	N/A
Number of Interns	2

Project Description

USAID works with a variety of partners in Indonesia in the health, education, environment, and democracy sectors. Our partners do amazing work in the field, and the development outreach and communications team has a mission to share that good work with our audiences. We believe that sharing stories of success and communications in general are important tools for achieving Indonesia's development goals. Whether it's about a little girl in Sulawesi teaching her mom to read using USAID-donated books, a boarding school leader in East Java partnering up for better toilets for his students, or a team of young Indonesian innovators taking new technology for healthier fish around the world, we're here to craft engaging, human-centered stories that help people understand the importance of the work we do and promote our work to broader audiences, especially in Indonesia. During the "Success Stories for Outreach" project, you'll have the chance to help create stories that will make a difference and to flex your writing muscles by writing for a variety of genres. We'll decide as a team how to best leverage your skills and interests to their maximum potential during the internship. Join us!

Excellent writing and editing skills
Familiarity with Indonesia and/or Southeast Asian context
Strong social media skills & can connect with youth
Graphic design experience a plus
Strong decision-making skills

Desired Skills Interests

Additional Information

For a better sense of what we write about and how we write it, check out @usaidindonesia on Twitter and FB. You can also check out our Exposure platform: <https://usaidindonesia.exposure.co/> and USAID FrontLines magazine: <https://www.usaid.gov/news-information/frontlines/may-june-2017>

Language Requirements

None